MINXIES

Privacy Policy

Last Updated: July 2026

At Minxies, we are committed to protecting your privacy and handling your personal information responsibly. This Privacy Policy explains what information we collect, why we collect it, how we use it, and your rights under the UK General Data Protection Regulation (UK GDPR).

What Information We Collect

Depending on the services you book with us, we may collect:

- Your name
- Email address
- Telephone number
- Postal address
- Wedding date and venue details
- Hair and makeup requirements
- Bridal party information
- Inspiration photographs
- Medical information, allergies or skin sensitivities relevant to your treatment
- Payment and invoice information
- Any information you choose to provide when contacting us

We only collect information that is necessary to provide our services.

How We Use Your Information

Your personal information is used to:

- Respond to enquiries
- Manage your booking
- Provide bridal hair and makeup services
- Carry out wedding trials
- Contact you regarding your booking
- Send invoices and payment reminders
- Keep accurate business records
- Meet our legal and insurance obligations

If you have given your consent, we may occasionally contact you with news, offers or updates. You can withdraw your consent at any time.

Health Information

To provide our services safely, we may ask for information about allergies, skin conditions or medical concerns that could affect your treatment.

This information is only used to ensure your safety and to meet our professional and insurance requirements.

If you choose not to provide this information, we may be unable to carry out your treatment safely.

How We Store Your Information

We take appropriate steps to protect your personal information.

Your information is stored securely using password-protected systems and is only accessible to authorised members of the Minxies team who require access to carry out their work.

We will never sell your personal information.

Who We Share Your Information With

We only share your information where necessary to provide our services or comply with legal obligations.

This may include trusted third-party providers such as:

- Secure payment providers
- Accounting software
- Email providers
- Website hosting services
- Booking or scheduling systems

These providers only process your information on our behalf and must keep it secure.

How Long We Keep Your Information

We retain client records for **seven years** after your most recent appointment in line with insurance and legal requirements.

Once this period has expired, your information will be securely deleted or destroyed.

Website & Cookies

When you visit our website, basic technical information may be collected through cookies to help improve your browsing experience and website performance.

You can manage your cookie preferences through your browser settings.

Social Media

If you contact us through social media platforms such as Instagram or Facebook, the information you send will also be subject to the privacy policies of those platforms.

Please avoid sending sensitive personal information through social media where possible.

Links to Other Websites

Our website may contain links to third-party websites.

We are not responsible for the privacy practices or content of external websites. We recommend reading their privacy policies before providing any personal information.

Your Rights

Under UK GDPR you have the right to:

- Request access to the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your information where legally permitted
- Restrict or object to certain processing
- Withdraw consent for marketing communications at any time
- Lodge a complaint with the Information Commissioner's Office (ICO)

Contact Us

If you have any questions about this Privacy Policy or wish to exercise any of your rights, please contact us using the details provided on our website.

Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our business or legal requirements.

The latest version will always be available on our website.